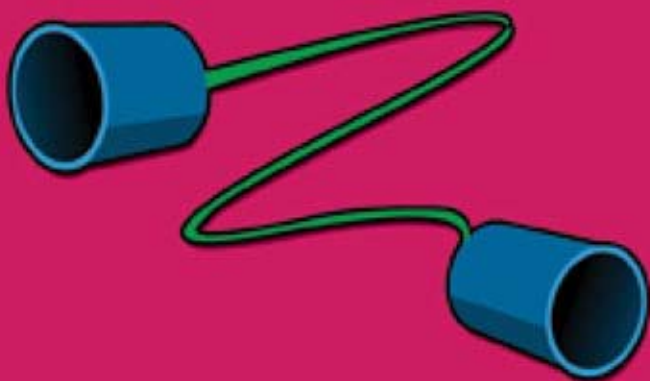


Strengthen the bond with Parents



Inform | Communicate | Connect



# the need

In a fast paced world, it has become necessary to have an effectual and proficient communication system that will

- ✿ Ease transfer of information between school-parent-student
- ✿ Aid in quick and speedy redressal of complaints
- ✿ Ensure the healthy growth of the relationship
- ✿ Provide parents with information on upcoming school events, exam dates, school policies, academic programs and more through emails
- ✿ Send updates to parents on unscheduled holidays etc on their mobile phones

online is the only way to go...  
with pcom!





# Introducing



## pcom...

parent communication

pcom is an ace Internet and Mobile based technological solution that enhances the communication between school-parents-students. pcom is the ultimate online communication solution for educational institutions across the country.

With pcom schools get the opportunity to interact with parents and make them equal participants in supporting their child's success.

# 3

reasons why  
Schools should get pcom



- ✿ It is easy to implement, operate and maintain; high technology served on a simple and user-friendly interface
- ✿ It establishes a communication link with parents ensuring their participation in the growth and progress of their child, ensuring their happiness and resulting in the School's overall success
- ✿ It is cost effective

## pcom features

- ✿ Online School Portal
- ✿ Academic reports, mark sheets, activities updates
- ✿ Academic calendars, holiday calendars, attendance sheet
- ✿ Updates and routine information
- ✿ Complete information of the Child and Parents
- ✿ Transport System online
- ✿ Online Fee Payment
- Two way SMS
- ✿ Parents-Teachers direct communication by email
- ✿ Discussion Board; Photo Album
- ✿ Forum for interaction between Parents

# school benefits



## With pcom schools can:

- ✿ Have a School portal meant for all - Students, Parents and Teachers
- ✿ Upload latest happenings, upcoming events and other information
- ✿ Build a secure web presence that manages data across heterogeneous environments
- ✿ Store important student related data, easily accessible and retrievable, reducing paper work and storage hassles
- ✿ Have an automated communication system that is proficient and professional
- ✿ Send SMS to relay important information such as an unscheduled holiday, delay or breakdown in school buses etc
- ✿ Have two way SMS for a total communication bridge with parents
- ✿ Interact with informed and participative parents, happier with an effective communication link
- ✿ Join a very select set of institutions that use technology to strengthen the school-parent-student relationship
- ✿ Get a portal at the lowest possible cost of implementation and maintenance

# parents benefits

## With pcom Parents can:

- 👤 View their child's marks, attendance, interests, extra curricular initiatives etc
- 👤 Get their own unique username, password and an interface that is secure
- 👤 Keep a track of holiday calendar, change in schedules, practice schedules for school events, bus timings etc
- 👤 Pay fees online, get receipts, keep track of payments
- 👤 Share their views and experiences with other parents on the Discussion Board
- 👤 Upload photo albums
- 👤 Receive important information as SMS such as an unscheduled holiday, delay or breakdown in school buses etc
- 👤 Have an effective and efficient line of communication with the school ensuring their participation in their child's growth and success
- 👤 Get updated information available anytime, anywhere



# students benefits

## With pcom Students can:

- 🐾 NCLB – No Child is Left Behind
- 🐾 Avoid behavioural and problems of neglect
- 🐾 Perform better and gain confidence
- 🐾 Get their parents' active participation in their academics
- 🐾 Take pride in their Educational Institution



# wait no more!

Join the elite list of educational institutions that use high technology to create a communication link, redress complaints and build a solid school-parent-student relationship.

get an online portal.  
get pcom...

[www.pcom.in](http://www.pcom.in)



**reasoning**  
behind everything

**Reasoning Global eApplications Ltd.**  
is a technology strategist and innovator of  
cutting-edge e-business solutions.

Headquartered in Hyderabad, India, Reasoning  
has conceptualised, designed and developed pcom  
to help Educational Institutions achieve success  
and optimise growth.



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